



**Intellectual Property
Ontario**

Interested in serving IPON clients?

Apply to be an IP Commercialization Mentor

Intellectual Property Ontario (IPON) provides its clients with access to a selection of vetted, quality consultants and advisors, with expertise and “lived IP experience” who can provide bespoke support and guidance tailored to the commercialization aspirations of matched IPON clients.

IPON is inviting you to apply to be part of a group of intellectual property (IP) Commercialization Mentors (“Mentors”). In this respect, IPON is seeking ***experienced, business savvy executives, entrepreneurs-in-residence, executives-in-residence, serial entrepreneurs, industry experts, and/or growth coaches***, etc.

Applicants must be able to demonstrate expertise and the ability to provide mentorship in at least one of the following sectors:

- MedTech
- life sciences
- artificial intelligence (AI) and data driven technologies
- vehicle technology (autonomous and electric vehicles)
- mining tech
- advanced manufacturing
- agritech
- cleantech
- nanotechnology

Mentors are to have IP knowledge (patents, industrial designs, trade secrets, trademarks, branding, copyright, IP contracts including licenses, etc.), and should be familiar with the importance of IP in all aspects of commercialization but need **not** be licensed IP professionals (IP lawyers and/or licensed IP agents).

Mentors may provide guidance respecting one or more of the following (as examples):

- Recent developments of note in a specific sector;
- Insights on pitching to investors in a specific sector;

- Best practices for seeking and completing funding applications;
- Product prototyping;
- Product distribution and reseller considerations in a specific sector;
- Licensing strategies, introductions, opportunities, and negotiations;
- Project management;
- Collaboration projects;
- Business development/networking;
- Branding guidance, generation, and analysis;
- IP monetization;
- IP management;
- Government regulations;
- The use or implementation of industry standards; and
- Scaling engineering teams.

Mentors will have an independent client relationship with matched IPON clients based on their sector experience and expertise, and are to assist their clients in developing, supporting and/or applying their IP commercialization strategy for a period of up to one (1) year. Mentorship generally requires regular one-on-one support, e.g., weekly meetings (and ad hoc support as required) but does ***not*** include the provision of legal advice.

IPON will provide financial compensation at an hourly rate for the Mentor's services, in exchange for the receipt of progress reports and feedback on IPON's programs.

More information

Please complete this online form (<https://forms.office.com/r/9KVPDEdSKK>) if you are interested in being included on IPON's roster of mentors and you:

- ✓ Can service/support clients in Ontario as an independent IP Commercialization Mentor; and
- ✓ Have demonstrated IP commercialization experience within or for a business in at least one of: MedTech, life sciences, artificial intelligence (AI), vehicle technology, agritech, cleantech, nanotechnology, as well as mining and advanced manufacturing as related to MedTech, life sciences, AI, and vehicle technology (executive level IP commercialization experience is a plus).

Applications are reviewed on a rolling basis and IPON will contact all eligible applicants.

At this time, IPON is particularly interested in seeking applications from female mentors.

Those selected to be an IPON Mentor may be featured on IPON's website and will be invited to participate in IPON events and networking sessions, providing opportunities to increase their profile while building capacity in Ontario's IP ecosystem. Mentors will be required to participate in consultations to evaluate user experience and customer satisfaction.

Accessibility

If you require further information or accommodation in alternative formats, please contact us at: info@ip-ontario.ca.

Une version française est disponible sur demande.